



Privacy Policy

Your privacy is important to us, and maintaining your trust and confidence is one of our highest priorities. We respect your right to keep your personal information confidential and we understand your desire to avoid unwanted solicitations. We hope that by taking a few minutes to read our Privacy Policy, you will have a better understanding of what we do with the information you provide us and how we keep it private and secure.

What types of information does Tradefair Financials collect?

We may collect both *personal information* and *aggregate visitor information* from our customers and visitors to our websites.

The term "personal information" means information that can identify an individual or be identified back to an individual. Personal information collected may include data such as:

- Contact information (name, address, phone number, email)
- Government issued ids and employment information
- Account balances and transaction history
- Credit history and investment experience

The term "aggregate visitor information" is a compilation of information that does not identify an individual, such as:

- Date and time of visit
- IP addresses
- Demographic information
- Website pages visited
- Browser used

How does Tradefair Financials collect my personal information?

We generally obtain personal information directly from you through applications and other forms. We may also obtain personal information from other sources including your transactions with us, our affiliates (all divisions and subsidiaries of Global Futures & Forex, Ltd.), or others.

What does Tradefair Financials do with my personal information?

Tradefair Financials considers your information to be a vital part of our relationship with you. If you provide us with your personal information, we will only use your personal information in ways that are consistent with the reason for which it was provided. We will not use your personal information for any other purpose without your consent. However, if you choose not to provide us with your personal information or wish to withdraw your consent for continued use of your personal information, we may not be able to provide you with the services you requested.

How we may use your Personal Information	Can you limit this usage?	Consent
For our everyday business purposes – Such as to open and maintain your account, process your requests and transactions, provide customer service, and comply with legal obligations.	No	Implicit
For our direct marketing purposes – To inform you about our products and services that may be of interest to you (please see below to limit the ways in which we contact you).	Yes	Explicit
Respond to your employment inquiries and applications – To evaluate your qualifications and complete required background and reference checks when you apply for an open position at Tradefair Financials.	No	Implicit

All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the ways in which Tradefair Financials may share your personal information. Such activities may require transferring your personal information across borders to service providers and affiliates in other countries.

Reasons we may share your personal information	Can you limit this sharing?	Consent
For our everyday business purposes – Such as to process your transactions, maintain your account(s), comply with legal obligations, or request information from credit bureaus. This would include trusted third parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential.	No	Implicit
For our marketing purposes – With service providers that we use to offer our products and services to you (please see below to limit the ways in which we contact you)	Yes	Explicit
For our affiliates' everyday business purposes – Such as to process your transactions, maintain your account(s), comply with legal obligations, or request information from credit bureaus.	No	Implicit
For our affiliates to market to you	Yes	Explicit

To limit our usage or sharing of your personal information, please use the links found at the foot of the emails that you receive from us or contact Tradefair Financials to change your preferences.

Tradefair Financials
helpdesk@tradefair.com
+44 (0) 20 7170 0942

Please note:

You may continue to receive marketing information in regular account mailings and statements. You may also be contacted to service your account or participate in surveys. If you have an assigned client manager or team, they may continue to contact you to assist you in managing your portfolio or account relationship.

What happens when I limit sharing or usage for an account that I hold jointly with someone else?

Your preferences for sharing and usage of your personal information will apply individually unless you tell us otherwise. Any account holder may express a privacy preference on behalf of the other joint account holders.

How do I access and update my personal information?

In order to provide high quality customer service, it is essential for you to provide Tradefair Financials with accurate and complete personal information and inform us of any changes in a timely manner. We will periodically ask you to review and update your personal information, but you may request access to and/or update your personal information at any time by contacting Tradefair Financials.

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Please note:

If Tradefair Financials is unable to verify the accuracy of the information, Tradefair Financials may be unable to make such updates/changes to your personal information as requested by you.

How long does Tradefair Financials keep my personal information?

Tradefair Financials only keeps your personal information on file for as long as it is required to provide you with products and services and to meet legal requirements. When Tradefair Financials no longer needs your personal information, it is either securely destroyed or made anonymous.

What does Tradefair Financials do to protect my personal information?

Tradefair Financials has implemented multiple physical, electronic, and procedural safeguards in compliance with applicable laws and regulations to guard your personal information from unauthorized access, alteration, or premature destruction.

For more information, visit the Security section of our website.

Does Tradefair Financials use cookies or other tracking technology?

Various tools and techniques are used to gather and analyze website visits and sessions. One of the ways that we gather information about visits is through cookies. Cookies are electronic files recorded by your browser that retain information about your website visits on your computer.

We use cookies to record information on visits and use of our websites; this is so we can administer and improve our websites. We do not use cookies to store or transmit any personal information without your explicit consent. Temporary "session" cookies are also used to facilitate your navigation within our site during their visit. Session cookies are deleted once you close your Internet browser. We may also use "persistent" cookies that are retained on your computer after your visit ends, so we can identify your preferences and enhance your next visit to our websites.

In addition, cookies help us manage and monitor internet traffic from third-party websites to ours as well as which areas of our websites are used most often and for how long. We may provide this type of aggregate information to non-affiliated application service providers that compile statistical or other information for us. This feedback and analysis allows us to continually update our websites.

You can block cookies by changing the settings on your internet browser or through the use of software programs specifically designed to block cookies. You should be aware that by blocking cookies or using certain security software settings that these actions may prevent you from logging onto your accounts or limit your online activities.

Does this policy apply to third party websites?

We may partner with reputable third party companies that help provide additional products and services or information to you online. These third parties are always subject to a detailed evaluation process to review their relevant business practices however they may have different online disclosures, including security and privacy practices, than Tradefair Financials. Be sure to review their respective disclosures and policies.

What happens if Tradefair Financials changes their privacy policy?

We will review our Privacy Policy from time to time to ensure it is compliant with relevant laws and takes account of any changes to our operations and practices. If it is necessary to make changes to our Privacy Policy, we will update this document with the changes and new effective date. A notification may also be sent to you based on regional laws and regulations.

Thank you for allowing us to serve you. We value your business and are committed to protecting your privacy. Please contact us if you have any questions, concerns, or if we can be of further service.

Best Regards,

Tradefair Financials

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