

# Managing Cookies

## What are cookies?

When you visit a website, your computer stores pieces of text known as “cookies”.

Cookies cannot be used to deliver viruses or be executed as code. They are simple files, not programmes.

You can think of cookies as an ID card your computer shows to the websites you visit. Cookies are used for many different functions such as identifying which browser you are using, verifying your identity, and telling sites how to tailor their content to you.

### Our policy

At Tradefair Financials, we respect the privacy of our customers and provide the necessary information for managing your cookies.

Tradefair Financials' site uses three categories of cookie:

- **Marketing:** These cookies use your activity on Tradefair Financials to make online content and advertising more relevant to your interests.
- **Essential:** Essential cookies are used for our online trading platform and your profile. You will not be able to sign in or use our platform if they are disabled.
- **Analytical:** This type of cookie helps us give you a better overall experience by learning how you use our site.

You can change how to accept cookies in your browser settings. To manage your mobile phone's cookies, refer to your phone manual.

If you need further assistance managing your cookie settings or have additional questions, [aboutcookies.org](http://aboutcookies.org) is a great source.

Please read our [Privacy Policy](#) for more information on how Tradefair Financials uses your cookies and other forms of data.

# Marketing cookies

This type of cookie is used by Tradefair Financials to make online advertising more relevant to you. Based on your activity on Tradefair Financials' site, you should start to see content on other sites that is relevant to your interests.

Type of cookie	Source of cookie	Function
Third-party ad serving technology	DoubleClick DFA	Enable visitor analysis and campaign performance metrics
Third-party ad networks	Google Display Network (GDN), Tribal Fusion, Exchange Lab, Mexad, Oxygen Media	Provide tailored ads according to on-site user behaviour

You can change how to accept cookies in your browser settings. To manage your mobile phone's cookies, refer to your phone manual.

If you need further assistance managing your cookie settings or have additional questions, [aboutcookies.org](http://aboutcookies.org) is a great source.

Please read our [Privacy Policy](#) for more information on how Tradefair Financials uses your cookies and other forms of data.

# Essential cookies

These cookies are vital for the performance of key parts of our site, such as our trading platform. If they are disabled, these parts of the site will not function properly.

Type of cookie	Source of cookie	Function
Tradefair Financials Functional	Tradefair Financials	Track session data for communication with web server
Tradefair Financials Functional	Tradefair Financials	Track user relationship with Tradefair Financials partners

You can change how to accept cookies in your browser settings. To manage your mobile phone's cookies, refer to your phone manual.

If you need further assistance managing your cookie settings or have additional questions, [aboutcookies.org](http://aboutcookies.org) is a great source.

Please read our [Privacy Policy](#) for more information on how Tradefair Financials uses your cookies and other forms of data.

## Analytical cookies

Analytical cookies give us an idea of how our customers use our site.

Type of cookie	Source of cookie	Function
First-party	SiteCatalyst	Track users through the site
First-party	Google Analytics	Track user browsing activity

You can change how to accept cookies in your browser settings. To manage your mobile phone's cookies, refer to your phone manual.

If you need further assistance managing your cookie settings or have additional questions, [aboutcookies.org](http://aboutcookies.org) is a great source.

Please read our [Privacy Policy](#) for more information on how Tradefair Financials uses your cookies and other forms of data.

Tradefair Financials' ("Tradefair") is a trading name of GAIN Capital - FOREX.com UK Limited and is authorised and regulated by the Financial Conduct Authority FCA No. 190864 with registered office at 34th Floor (CGC 34-03) 25 Canada Square, London E14 5LQ United Kingdom. © 2014 GAIN Capital – FOREX.com UK Limited.